

Sponsorship Opportunities

Marquee Sponsor

- Prime exhibitor space. (Two (2) exhibitor tables, tablecloth, skirting, chairs, electricity (if desired) and company signage.)
- Name on outdoor marquee sign, Conference banners and electronic indoor signage.
- Your logo in *South Shore Senior News* promotions.
- Your company announced during *My Generation* radio show every Sunday night, 7-8:00 PM, for the weeks preceding the event.
- Twenty professionally-produced, 30-minute spots on 95.9 WATD-FM.
- Opportunity to address participants at the luncheon and distribute your promotional materials at start of luncheon.
- An opportunity for a company representative to be a guest on *My Generation* radio.
- Your logo on 5,000 promotional fliers distributed through senior organizations within a 20-mile radius.
- Your logo on event banners, posters, electronic signs and table cards displayed on luncheon tables.
- Your company name in all press releases.
- An opportunity to educate the consumer about your services.
- Positive community exposure.
- An opportunity to meet with your peers and hundreds of senior services professionals. Extensive networking/sales opportunities with area businesses and senior groups.

Marquee Sponsor Fee: \$5,000

One opportunity available

Contributing Sponsor

- Prime exhibitor space. (Exhibitor table, tablecloth, skirting, chairs, electricity, and a company sign.)
- Your logo in *South Shore Senior News* promotions.
- Your logo on all Conference banners and electronic indoor signage.
- An opportunity to address all participants at the luncheon and distribute promotional materials to them. Your logo on tent card placed on all luncheon tables.
- Your company announced during *My Generation* radio show every Sunday night, 7-8:00 PM, for weeks preceding the event.
- An opportunity for a company representative to be a guest on *My Generation* radio show.
- Your logo on event banners and posters.
- Your company name in all press releases to newspapers, senior centers and senior educational organizations.
- An opportunity to educate the consumer about your services.
- Positive community exposure.
- An opportunity to meet with your peers and hundreds of senior services professionals.

Contributing Sponsor Fee: \$1,500

5 opportunities available

Interested in becoming a sponsor? Please contact Tom Foye at tom@southshoresenior.com for more information.

Luncheon Sponsor

- Prime exhibitor space. (Exhibitor table, tablecloth, skirting, chairs, electricity, and a company sign.)
- Your logo in *South Shore Senior News* promotions.
- An opportunity to address all participants at the luncheon and distribute promotional materials to them. Your logo on tent card placed on all luncheon tables.
- Your company announced during *My Generation* radio show every Sunday night, 7-8:00 PM, for weeks preceding the event.
- An opportunity for a company representative to be a guest on *My Generation* radio show.
- Your logo on event banners and posters.
- Your company name in all press releases to newspapers, senior centers and senior educational organizations.
- An opportunity to educate the consumer about your services.
- Positive community exposure.
- An opportunity to meet with your peers and hundreds of senior services professionals.

Fee: \$1,200 -- 3 opportunities available

Breakfast Sponsor

- Prime exhibitor space. (Exhibitor table, tablecloth, skirting, chairs, electricity, and a company sign.)
- Your logo in *South Shore Senior News* promotions.
- An opportunity to address all participants at the luncheon.
- Your company announced during *My Generation* radio show every Sunday night, 7-8:00 PM, for weeks preceding the event.
- Your logo on event banners and posters.
- An opportunity to educate the consumer about your services.
- Positive community exposure.
- An opportunity to meet with your peers and hundreds of senior services professionals. Extensive networking/sales opportunities with area businesses and senior groups.

Breakfast Sponsor Fee: \$1,000

3 opportunities available

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